

Unlocking the Secrets of Successful Women

NEWS RELEASE

FOR IMMEDIATE RELEASE:

UNLOCKING THE SECRETS OF SUCCESSFUL WOMEN SHARES 40 STORIES FROM FOUR GENERATIONS OF MINNESOTA WOMEN

Minneapolis, MN; November 25th, 2012 – The new book *Unlocking the Secrets of Successful Women* landed on the Amazon bestseller list on the day it was released (November 13th, 2013). It includes 40 stories written by 40 different women who have found success despite challenges in life. The story collector, Joan Kennedy, is a 91-year-old success story herself who seeks to inspire other women to live their dreams.

View the book at: <http://amzn.to/HLylox>

Every woman who contributed a story to the book shares her personal journey to success and also gives her best advice and tips for other women seeking success in their lives.

"I wanted to give women a place to tell their stories to inspire other women. We often forget to or don't ask the right questions to get to the next level of success. This book gives the answers to the many questions that we ask throughout our lives," says Joan Kennedy.

Unlocking the Secrets of Successful Women is a book to inspire and motivate action in other women. This collection of stories by 40 women who have found success through challenge, loss, heartbreak and struggle proves that despite our circumstances at any given point in our lives, we can move forward to a place of happiness, peace and connection.

If you would like to interview Joan Kennedy or review a copy of her book, please contact:
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About the Story Collector



Joan Kennedy is a strong and insightful speaker whose content is rich with personal experiences, optimism, and humor. She continues to draw rave reviews from audiences of all ages, delivering a powerful message that life is for living now, and "The goal for all of us is a life of good health, productivity, fun, and laughter." Living life and defying the myths of aging, Joan has spent a lifetime battling life's adversities with humor, grit, and joy. Joan published three books. The third book, *What's Age Got to do With It?*, is a quick and inspirational read for anyone eager to change. She also produced several booklets and a CD for babies called *Lull-a-Baby*, which is a collection of lullabies filled with positive and loving messages. Joan has spread her philosophy through books and speaking engagements across the country. She has worked with major corporations, health care organizations, conventions and conferences, and groups of all sizes and ages. Three major factors in living the good life with energy and productivity are simply: Protect your health, at all cost. Have a positive attitude. Keep your dreams alive and set goals for your future. Joan has spent over 35 years striding across stages with energy and enthusiasm, proudly billing herself as the "oldest female motivational speaker in the country."

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